



Kenya Private Sector
Alliance



PRESENTATION ON THE ROLE OF KENYAN DIASPORA IN KENYA'S DEVELOPMENT AT KENNESAW STATE UNIVERSITY

BY

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INTRODUCTION TO KEPSA



The Kenya Private Sector Alliance (KEPSA) is the umbrella body of the private sector in Kenya. It provides a central platform for the private sector to advocate for enabling business environment, policies and laws for the large as well as the Micro, Small and Medium size enterprises.

INTRODUCTION TO KEPSA *Cont...*



KEPSA was founded in 2003.

1. **Provides a unified voice of the private sector in dealing with government. In particular coordinates private sector participation in:-**
 - Private Sector Development Strategy (PSDS)
 - Economic Recovery Strategy (ERS)
 - Vision 2030
 - Other cross cutting national programmes

INTRODUCTION TO KEPSA *Cont...*



1. Creates partnerships with :-

- Government
- Parliament
- Judiciary
- Development Partners
- Other key stakeholders



1. Coordinates Development (Institutional Development + Capacity Building) of :-

- Sector Associations
- Sector Federations
- Micro and Small Enterprises (MSEs)
- Diaspora Sector



INTRODUCTION TO KEPSA *Cont...*



1. **Advocates for:-**

- Cross cutting issues e.g security, governance and anti-corruption, physical infrastructure etc.
- Sector specific issues in support of associations



1. **Coordinates private sector participation in Monitoring + Evaluation for :-**

- National Budget
- Agreed priorities
- Devolved Funds
- Service Charters
- etc



INTRODUCTION TO KEPSA *Cont...*

1. Corporate Social Responsibility

- Participates in transforming and improving society by assisting programme destined for the less privileged



PRIVATE SECTOR ACHIEVEMENTS OVER THE PAST 4 YEARS.



- Economy grew from 0.6% in 2002 to 5.8% in 2006. Growth has translated into corresponding improvement in profitability of enterprises as growth in the Capital Market has shown.
- Productive sectors have enjoyed similar benefits from the growth



1. Tourism

Revenue from 19 billion to 55 billion



2. Trade and Industry

Growth 2.4% - 4.9%

PRIVATE SECTOR ACHIEVEMENTS OVER THE PAST 4 YEARS. *Cont...*



3. Information Communication and Technology

- Growth from 1% to over 10%
- Liberalization in telephones with Safaricom and Celtel becoming major players.
- Liberalization of internet services.
- Building of Internet infrastructure:
 - Planned undersea fibre optic cable from Mombasa to Europe via Middle East
 - Inland fibre optic cable network by government + private sector

PRIVATE SECTOR ACHIEVEMENTS OVER THE PAST 4 YEARS. *Cont...*



4. Agriculture

- Growth 1.2% - 6.8%
- Better payment to farmers.
 - Milk from shs 7 – sh 18 per kilo.
 - Maize from sh 400 – 1400 per bag.



5. Public Sector Reform

- Government accelerated Public Sector Reform and strengthened Public Sector Reform and Development Secretariat.



PRIVATE SECTOR ACHIEVEMENTS OVER THE PAST 4 YEARS. *Cont...*

6. Physical Infrastructure



- Reforms in the Water sector implemented with tremendous improvement in delivery of Water services.
- Reforms addressed Legal, Regulatory and Institutional frameworks. Good governance was created by separating the role of policy, which became the main function of the ministry, Regulation and Service Delivery which were vested in Semi Autonomous Government Agencies (SAGAs).
- All other ministries being reformed based on this model.

KEY CHALLENGES IN PROGRESS



1. Security

- Reform Police Force
- Implement Community Policing Policy



2. Governance and Leadership

- Public Sector Reform to increase accountability
- Reform Judiciary
- Reform Parliament



3. Infrastructure

- Reform infrastructure ministries
- Mobilize local resources through infrastructure bond and Public - Private Partnerships

KEY CHALLENGES IN PROGRESS

Cont...



4. Public Sector Reform

- Reform all ministries based on Water sector model
- Accelerate introduction of Results Based Management, Performance Contracting and Service Charters in Public Service and Local Authorities

5. Micro and Small Enterprises (MSEs)

- Integrate MSEs into the national economy
- Create MSEs Council

KEY CHALLENGES IN PROGRESS

Cont...



6. Public Finance Management

- Implement Public Procurement Bill
- Implement E-government
- Reform Financial Services Sector



7. Environment

- Reform the environment sector
- Make environment national priority



8. Food Security

- Use Water strategy for food security
- Plan for universal access to water for domestic and irrigation use

KEY CHALLENGES IN PROGRESS

Cont...



9. Public Sector-Stakeholder Partnerships

- Institutionalize these partnerships at national and grassroots levels through Act of Parliament

10. Market Access

- Create effective regional and international trade protocols and agreements.
- Finalize East Africa Community regional integration.



11. Country Image

- Mount aggressive country image building through Brandkenya programme.



MAINSTREAMING THE KENYAN DIASPORA INTO THE NATIONAL ECONOMY – Draft Sessional Paper



This draft Sessional Paper is divided into the following chapters that address some of the major areas that need tackling one by one. It shall soon be validated by Government and the stakeholders including the Atlanta forum.



CHAPTER ONE focuses on the issue of **Dual Citizenship**, the **Right to Vote** and the **Right to Representation** by the Kenyan Diaspora.





CHAPTER TWO deals with **Consular affairs** and provides an argument for the need for Diaspora to be included in appointments and employment in embassies and the improvement of public service to the Diaspora.



CHAPTER THREE covers the widely spoken issues of **Remittances** (money sent by the Diaspora to their country of origin) which has actually played a big role in directing attention to the plight of immigrants and acknowledgement of their role world wide.





CHAPTER FOUR focuses on **Trade and Investment** providing best practices and examples of incentives that have succeeded in countries that have attempted to develop a relationship with their Diaspora such as India, Israel and China.



CHAPTER FIVE deals with ways in which knowledge previously thought to have been drained out of Kenya can be tapped back hence reversing brain drain to **Brain Gain**.



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CHAPTER SIX with its wide spectrum of influence, looks into the other areas in which the Kenyan Diaspora contributes to, and can facilitate in, such as **Tourism, Culture, Philanthropy**, etc.



CHAPTER SEVEN underscores the need to sensitize and put in place mechanisms and qualified personnel to deal with issues of **Gender Equity** in addressing all the areas relating to the Diaspora.



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MAINSTREAMING THE KENYAN DIASPORA INTO THE NATIONAL ECONOMY – Draft

Sessional Paper



CHAPTER EIGHT underscores the need to undertake a mapping exercise which will allow all concerned parties to attain baseline information on the Kenyan Diaspora. This will result in the creation of a **Diaspora Data Bank**.



CHAPTER NINE deals with the development of policies to address the Diaspora issues in form of **Legislation**.



MAINSTREAMING THE KENYAN DIASPORA INTO THE NATIONAL ECONOMY – Draft Sessional Paper



CHAPTER TEN underscores the need for the Bill to be passed in order to provide an effective monitoring mechanism. It is calls for a mechanism to be put in place so as to operationalize a working infrastructure in the form of a **Diaspora Council and Secretariat**



CONCLUSION



KEPSA is pleased with the enthusiasm of the Diaspora to engage in Kenya affairs.



We assure all Kenyans abroad that our government is doing very well and Kenya is an attractive destination to visit and also invest.





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THANK YOU

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